



PRESS RELEASE

For Immediate Release

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NEW VISION BRINGS SOLAR LIGHT TO FAMILIES LIVING IN DARKNESS

March 19, 2012 – Philippi, WV - In an effort to help bring lights to some of the 1.5 billion people on the planet who live without the benefits of electricity, leaving them challenged to find ways to study, stay safe or enjoy time together as a family, **New Vision Renewable Energy** is looking for families, groups and organizations interested in joining together in their **Light Your World** campaign. This fundraising campaign is being launched in alliance with Earth Hour on March 31st, at 8:30 pm.

Five staff members of New Vision recently returned from Kenya, Africa collecting data on the needs for renewable energy solutions and testing the application of a portable solar powered light and battery pack. The light will help families and communities have a small solar panel, 12 volt battery and LED lamp that provides one hour of light each night from one hour of sunshine each day. The system also provides families the ability to recharge cell phones and other small electronic devices.

To launch the fundraising campaign, New Vision is organizing several hundred **Party In The Dark** projects across the country and in four other countries of the world. Party In The Dark is a simple project getting neighbors and friends together to view a ten minute video on the negative impact of living without electricity and light in the 21st century. Following the viewing of the video, the group lights a candle of hope and then the group shuts off the power at their gathering for one hour while they experience the reality of more than a billion people in the world. At the end of the party, each participant is asked to make a financial contribution that will be pooled together to provide lights and hope to communities without power.

Parties are being hosted by New Vision supporters in several Barbour county locations including the Arden Community Center, The Peoples Chapel Church and several homes across the county. To view posts and photos from the Africa trip, visit the Party In The Dark Facebook page. For anyone interested in how you might attend or sponsor a party in the days ahead, please call the main office at 304-457-2971, x24 or visit www.partyinthedark.org.

ABOUT NEW VISION:

New Vision Renewable Energy is a nonprofit 501(c)3 organization launched in Philippi, West Virginia in 2009 and is growing as a grassroots community-based organization working to ReEnergize Communities to implement renewable energy solutions in their own neighborhoods. New Vision is an educational and innovation movement focusing on applicable technologies within the emerging “green” economy and serve as a hub of collaborative discussion, training and invention bringing together green innovators, community leaders, youth, companies, organizations as well as public and private partners. On Earth Day, April 22nd, 2010, the group completed its first community manufactured solar energy system at the Peoples Chapel Church in the Chestnut Ridge community of Barbour County, West Virginia. Visit www.NVRE.org or find us on Facebook at New Vision Renewable Energy for more details. For more information, contact Pamela O'Brien at POBrien@NVRE.org.

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