

## PRESS RELEASE

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## New Vision Renewable Energy Receives Prestigious Humanitarian Award on NPR Radio Station

President and CEO Ruston Seaman Accepts eTown E-Chievement Award for Teaching WV Students to Build Solar Lights for Disaster Relief in Developing Countries.

**September 19, 2014 - Philippi, WV** – New Vision Renewable Energy is the recipient of the <u>eTown *E-Chievement Award*</u> airing Sept. 17<sup>th</sup> through the 23<sup>rd</sup> on NPR.

New Vision was nominated by a listener who felt their work in solar energy fit the criteria of remarkable individuals who are working hard to make a positive difference in their communities and beyond.

<u>Ruston Seaman</u> flew into Boulder, CO to accept the award. "Democrats and Republicans are lighting the world together," Seaman noted as he described how the light panel is created from recycled political signs. "Working with disadvantaged students in West VA is important. We are able to increase the students' feeling of self-worth, while they are learning a marketable skills in solar energy," said Seaman proudly.

New Vision has produced more than 2200 lights and placed them in 32 countries around the world. Their youth mentoring network, <u>Global I.M.P.A.C.T.</u>, works with many different groups, from at-risk youth organizations to corporations to educate about solar energy, STEM education and global energy poverty.

"New Vision is blessed by a good network of friends around the country and around the community, this recognition is the combined efforts of hundreds of people all working together," shared Seaman.

Nick and Helen Forster, hosts of eTown, one of the NPR's most popular segments, stated, "Featuring the incredibly important work of Ruston and his organization on our national radio was an honor. His story, and the effort he has built, reflect the very mission and message of our radio program: To spread the word about the importance of living sustainably, and to celebrate individuals taking a step, doing what they can, to reach out and help others who are in need."

New Vision celebrated their 5 Year Anniversary on September 11th and are launching their first Kickstarter campaign to produce their next generation of solar light, Ray of Life. The campaign will be launched in October. "We are excited to share our story and our new efforts on Kickstarter. The key to our future is having more people understand and get involved with helping to reenergize homes and communities around the world."

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<u>ABSTRACT</u>

WHAT: eTown Radio Show Broadcast #1438 WHEN: Airs September 17 – September 23, 2014

WHERE: NPR eTown; http://www.etown.org/e-chievement/ruston-seaman/

YouTube Award Presentation and Interview: http://youtu.be/B7VFjP5y2KY

WHO: E-Chievement Award: Ruston Seaman/Musical Guests: San Fermin & Jeremy Messersmith

**ABOUT NEW VISION:** New Vision Renewable Energy is a nonprofit 501(c)3 organization launched in Philippi, West Virginia in 2009 as a grassroots Christian Community Development organization working to ReEnergize Communities to implement renewable energy solutions in their own neighborhoods through hands-on community development efforts. New Vision is an educational and innovation movement focusing on applicable technologies with renewable solutions and serves as a hub of collaborative discussion, training and invention bringing together green innovators, community leaders, youth, companies, organizations as well as public and private partners. As a member of the United Nations Foundation Energy Practitioners Network, New Vision helps to eradicate the effects of poverty in the developing world. For more information, contact Pamela O'Brien at POBrien@NVRE.org or call 703-421-1551 or visit our website at <a href="https://www.nvre.org">www.nvre.org</a>.

**ABOUT ETOWN:** Founded in 1991, eTown is a nationally-syndicated radio show heard weekly on over 300 public, community and commercial stations across North America and via podcast. eTown is a nonprofit, 501(c)3 corporation whose mission is to educate, entertain and inspire a diverse audience, through music and conversation, to create a socially responsible and environmentally sustainable world. Every eTown show is taped in front of a live audience, and features performances from many of today's top musical artists as well as thought-provoking interviews and the presentation of the listener-nominated E-Chievement Award recognizing everyday people who have made a difference in their community or beyond. Founders Nick Forster, of the legendary bluegrass band Hot Rize fame, and his wife, singer/actress Helen Forster host the show. For more information, visit www.etown.org.



Caption: Nick Forster, Ruston Seaman, Helen Forster at live eTown E-Chievement award show in Boulder, CO.