



PRESS RELEASE

For Immediate Release

Contact:

Pamela O'Brien
Director of Business Development
and Communications

T: 703.421.1551
F: 703.421.1559
C: 703.627.3880

New Vision Announces *Lights for Relief* in Response to Philippines Disaster

November 15, 2013 - Philippi, WV – New Vision Renewable Energy announced their *Lights for Relief* initiative in response to the devastation in the Philippines caused by Typhoon Haiyan. One of the most intense typhoons on record, Haiyan (locally known as Yolanda) left catastrophic destruction behind. Powered by ferocious winds, the fast-moving Super Typhoon [Haiyan](#) swept Friday through the Philippines, a country of more than 92 million people all too familiar with destructive storms.

Donations have been coming in to New Vision specifically to assist survivors of Typhoon Haiyan. Light is a necessity after a major disaster and portable solar light systems are the quickest solution to the survivors who are suffering in the dark of night. The funds will support the distribution of New Vision's Portable Solar Power Pack & Light system. A 10-watt solar panel, powerful 12V lithium polymer battery and a reflective LED light strong enough to provide whole room lighting is included. New Vision is working with non-profit "first responders" in the faith community to bring these safe and clean portable solar lights to communities in greatest need.

Today, the national disaster agency raised the death toll in the wake of Typhoon Haiyan to 3,621. The number of injured stood at 12,165, state news agency PNA reported, after the storm ripped up a group of the nation's islands with winds stronger than those of Hurricane Katrina. The typhoon transformed Tacloban, once a bustling provincial capital of 220,000, into a shattered landscape of debris, denuded hills, and abandoned and dilapidated government buildings. A [Google crisis map](http://google.org/crisismap/a/gmail.com/TyphoonYolanda) (<http://google.org/crisismap/a/gmail.com/TyphoonYolanda>) has also been added to detail evacuation centers and areas designated for relief. The first shipment of New Vision lights is directed towards the province of Cebu, an island to the west of Tacloban.

According to FEMA, 7 out of 10 people are not prepared to survive three days following a natural or man-made disaster. In fact, a disaster causes human suffering or creates human need that victims cannot alleviate without assistance. Though national and international agencies are prepared to help when disaster strikes, it is the local church, its people and social network that remain long after others have moved on. No greater or more effective mechanism in a community exists to assist people in times of disaster than a local church. It is the local church that best understands the culture and people of the community. Charities and nongovernmental organizations (NGOs) from around the world are responding to this disaster. If you would like to join others in sending solar powered lights to the Philippines, your tax deductible contribution can be donated at www.nvre.org. For more information, or to join our partner network for assistance, contact us at info@nvre.org or call 304-457-2971.

ABOUT NEW VISION:

New Vision Renewable Energy is a nonprofit 501(c)3 organization launched in Philippi, West Virginia in 2009 as a grassroots Christian Community Development organization working to ReEnergize Communities to implement renewable energy solutions in their own neighborhoods through hands-on community development efforts. New Vision is an educational and innovation movement focusing on applicable technologies with renewable solutions and serves as a hub of collaborative discussion, training and invention bringing together green innovators, community leaders, youth, companies, organizations as well as public and private partners. As a member of the United Nations Foundation Energy Practitioners Network, New Vision helps to eradicate the effects of poverty in the developing world. Visit www.NVRE.org or find us on Facebook at New Vision Renewable Energy for more details. For more information, contact Pamela O'Brien at POBrien@NVRE.org.