



PRESS RELEASE

For Immediate Release

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NEW VISION BRINGS SOLAR LIGHT TO FAMILIES LIVING IN DARKNESS

April 16, 2013 – Philippi, WV – On Earth Day everyone can make a difference. In an effort to bring light to some of the 1.3 billion people on the earth that live without access to electricity, **New Vision Renewable Energy** is mobilizing college students from all over the State of West Virginia and the United States to raise money and awareness while building portable solar powered lights for those who live without a clean light source in the developing world. This national event, **Party In The Dark: Light Up The Night** will be held on Earth Day, April 22nd.

Party In The Dark: Light Up The Night will result in 300 portable solar powered lights being built to **Light Up The Night** for two groups of very special people, the first being an entire village of school children in rural Kenya. Two hundred children from the rural village of Machakos will receive a portable solar powered light. Each of these students will be able to study at night without the assistance of hazardous, toxic fumes from their current primary lighting source which is kerosene. There are also eight orphanages in underdeveloped countries around the world that will receive a solar powered lighting system for their facilities.

Students from West Virginia University, West Virginia State University, Alderson Broaddus College and Shepherd University are all taking part in this event. Other schools include Bethel College in Minnesota, University of Nebraska, Northwestern College in Iowa and Waynesburg University in Pennsylvania.

Party In The Dark is a national year round movement sponsored by New Vision Renewable Energy that takes place in homes, schools, churches and businesses all over the country. It is a simple act of inviting people to wherever people gather and having a party where the lights are turned off for one hour. The donations from **Party in the Dark** go directly to the purchase of portable solar powered lights for families in a developing country. To find out how your group can take part in **Party In The Dark**, go to www.PartyInTheDark.org or call (937)469-1048.

ABOUT NEW VISION:

New Vision Renewable Energy is a nonprofit 501(c)3 organization launched in Philippi, West Virginia in 2009 and is growing as a grassroots community-based organization working to ReEnergize Communities to implement renewable energy solutions in their own neighborhoods. New Vision is an educational and innovation movement focusing on applicable technologies with renewable solutions and serves as a hub of collaborative discussion, training and invention bringing together green innovators, community leaders, youth, companies, organizations as well as public sector and private partners. As a member of the United Nations Foundation Energy Practitioners Network, New Vision helps to eradicate the effects of poverty in the developing world. Visit www.NVRE.org or find us on Facebook at New Vision Renewable Energy for more details. For more information, contact Pamela O'Brien at POBrien@NVRE.org.

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