

PRESS RELEASE



Corporate Office: P.O. Box 425, Philippi, WV 26416

Contact: Ruston Seaman
Executive Director

Phone: 304.457.2971 (office)
304.669.2191 (cell)
Fax: 304.457.3096
Email: RSeaman@NewVisionRenewableEnergy.org

September 29, 2011

For Immediate Release

NEW VISION HELPING NONPROFITS RAISE MONEY FOR IMPORTANT CAUSES

Philippi, WV – **New Vision Renewable Energy** announces the first annual **2011 Pedal For A Purpose Regional Ride** to be held on Sunday, October 16, 2011 in Elkins, WV. The **Alleghany Highlands Trail Community Ride** will bring together local nonprofits that would like to raise money for important causes while raising awareness for renewable energy.

Pedal For A Purpose is organized to allow multiple organizations to come together and raise awareness and resources for a cause they care deeply about. Pedal For A Purpose is organized by New Vision Renewable Energy, a renewable energy ministry helping rural communities develop sustainable power from renewable resources. The ride is open to other nonprofit organizations whose mission is consistent with the values and purpose of the ride.

The Pedal For A Purpose ~ Alleghany Highlands Trail Community Ride aims to bring together riders of all ages to join in on this scenic ride on the Alleghany Highlands Trail. This community and family ride will allow riders to join the entire ride or for the section of the ride that works best for their schedule. A rider's goal is to do their personal best! The event will meet in the Elkins Community Park beginning at 1:30 pm for sign-in and registration. Signs directing riders to the New Vision pavilion will be strategically placed within the park. At the end of the ride, a community celebration will take place with a cookout and renewable energy demonstrations hosted by New Vision. A rain date is scheduled for October 23, 2011.

The Pedal For A Purpose fundraiser was established by New Vision this past summer as the first National Ride took place with 12 riders pedaling from Orange City, Iowa to Jackson, Mississippi during twelve hot days in July. These riders rode to raise funds and awareness for a collaboration of nonprofit organizations that are doing important work all over the U.S. and the world. New Vision Renewable Energy, as the primary sponsor, helps to equip rural families and communities with the skills and resources needed to produce their own renewable energy systems. Each rider selected a charity that was important to them and all the money they raised, beyond expenses and fees New Vision incurred, went to their charity of choice. The participating nonprofits included New Horizons Romania, Coldwater Foundation, Justice for All, Cary Christian Center, and the Perkins Foundation. For more information on this ride, check out our Facebook page at Pedal For A Purpose.

Corporate sponsors are being sought to assist with the event and to support the development of resources for renewable energy or to sponsor the total number of miles ridden by all of the riders combined. All the resources will be devoted to the development of renewable energy projects. All donations are tax deductible and a receipt can be generated upon request.

Riders may sign up for this Regional Ride at www.NewVisionRenewableEnergy.org on the Pedal For A Purpose link. All riders who complete their registration online will be eligible for a t-shirt. Registration will also take place onsite, however t-shirt availability may be limited. For more details, email PFAPInfo@NewVisionRenewableEnergy.org.